



MINNESOTA ALLIANCE OF LOCAL HISTORY MUSEUMS
Annual Meeting & Conference



EXHIBITOR & SPONSORSHIP GUIDE

MAIN CONFERENCE EVENT— APRIL 14 & 15, 2027
ST. CLOUD, MN

YOU'RE INVITED

To Minnesota's premier conference for local history professionals

Since 1991, the Alliance has been the voice of local history community in Minnesota. Together history groups large and small have supported each other, fostered professionalism in the field, and collaborated on important projects. Our members do more than operate museums. Many also offer research libraries, extensive collections, and community gathering spaces. In 2025, our conference saw a record 255 participants, and our audience continues to expand to include neighboring states.

WAYS TO PARTICIPATE

SPONSOR the conference
& increase your visibility
with history organizations

ADVERTISE in our
printed program or
through an insert

EXHIBIT onsite in
our centrally-located
vendor hall

IMPACT

- Connect with an expanding audience– **over 250 attendees** from across the state and Upper Midwest were present at our 2025 Conference in White Bear Lake, MN.
- Position yourself as a potential resource for future projects
- Reach new customers & clients
- Establish yourself as a supporter of local history

WE APPRECIATE YOUR SUPPORT!

We're committed to helping you make the most of your contribution. Whether it's exhibiting in our vendor hall or securing one of our sponsorship opportunities, you can count on us to help you network with current and future local history clients.



Minnesota Alliance of Local History Museums (MALHM)

75 W 5th St, STE #400, St. Paul, MN 55102

liz@mnhistoryalliance.org | 612-500-7460

mnhistoryalliance.org

SPONSORSHIP LEVELS

Networking Sponsor | \$350

- One (1) conference registration (includes pre-conference events and meals on Wed. & Thurs.)
- Space on unstaffed, shared exhibit hall table
- Recognition and direct link on MALHM website through April 2027
- Recognition in final version of conference program (if received by March 12, 2027)

Bronze Sponsor | \$500

All Networking level benefits and:

- Upgrade to one (1) staffed exhibit hall table
- 1/4 page ad in conference program

Silver Sponsor | \$750

All Networking & Bronze level benefits and:

- Upgrade to 1/2 page ad
- Option to insert one item into attendee folder *
- Social media feature in Spring 2026
- On-site recognition in event spaces

* Each participating business must provide MALHM with a minimum of 250 inserts on or before Friday, April 9, 2027.

Gold Sponsor | \$1,000

All Networking, Bronze, & Silver level benefits and:

- Upgrade to full page premium ad
- Additional conference registration (total of 2)
- Top placement on all on-site signage

Platinum Sponsor | \$2,500

All Networking, Bronze, Silver, & Gold level benefits and:

- Three (3) additional conference registrations (total of 5)
- Additional staffed exhibit hall table (total of 2)
- Exclusive sponsor of Afternoon Coffee Break & Poster Session (takes place on April 29, 2026)
- Logo and website link included on all conference email communication

QUESTIONS? LOOKING FOR A CUSTOMIZED OPTION?

Please email Executive Director Liz Koele at liz@mnhistoryalliance.org.



EXHIBITOR OPPORTUNITIES *

Exhibit Hall Table | \$150

We will do our best to accommodate requests for electrical outlets. *Rate does not include meals, sessions, or other activities.*

- One (1) 6" table in exhibit area (exhibitors will be given their choice of table location in early 2027, in order of commitment)
- Two (2) chairs

Meal Add-On | \$130

Price per person. Includes:

- Light breakfast (Wednesday & Thursday)
- Lunch (Wednesday & Thursday)
- Morning coffee break (Wednesday & Thursday)
- Afternoon snack break (Wednesday)
- Evening Mixers (Tuesday & Wednesday)

Folder Insert | \$50

In order to reduce waste, MALHM is moving to attendee folders rather than tote bags. Each participating business needs to provide MALHM with a minimum of 275 inserts on or before Friday, April 9, 2027. For those looking to hand out items that would not fit in a folder, we encourage you to share them with attendees at your exhibit hall table!

Program Advertising | Price Varies

The printed program serves as a main reference point for attendees.

	Discount Rate (until 2/12/2027)	Full Rate (until 3/12/2027)
1/8 page	\$75	\$95
1/4 page	\$100	\$120
1/2 page	\$150	\$170
Full page	\$225	\$245

* MALHM business members are eligible for a 10% discount on a la carte items on this page

2027 DEADLINES

March 12 All items for program (ads, logos, etc.) due

March 26 Conference registration closes

April 9 Folder inserts due to MALHM

Further details for setup will be provided in March 2027



PROGRAM ADVERTISING

Please provide your final artwork at a minimum of 300 DPI resolution at 100% of your final size. Acceptable file formats include jpeg, png, tif, and pdf. The full page ad size is 7.5" x 10".

1/4 PAGE AD
3.68" x 4.9"

1/8 PAGE AD
3.68" x 2.38"

1/2 PAGE AD
7.5" x 4.9"