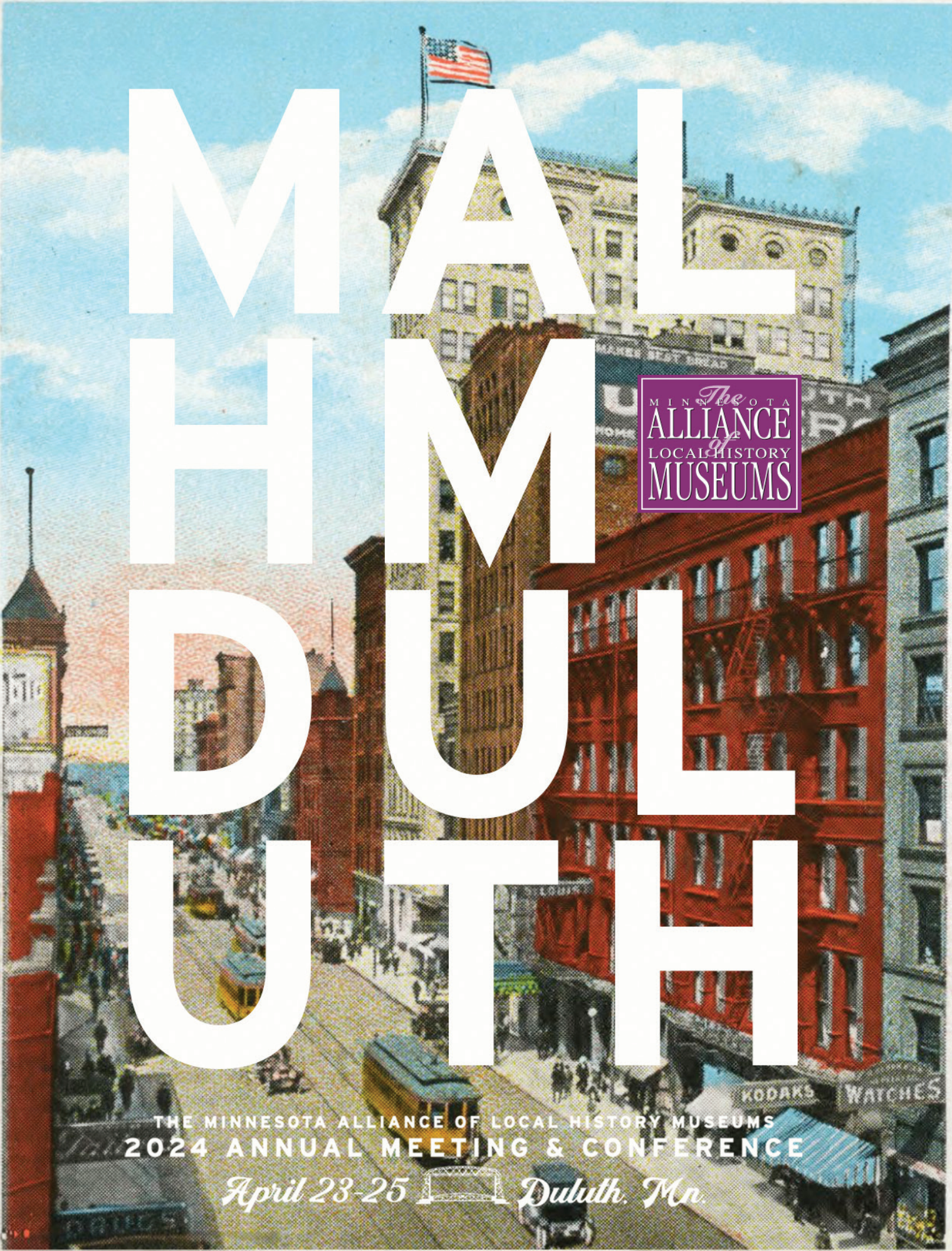




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MINNESOTA
The
ALLIANCE
of
LOCAL HISTORY
MUSEUMS

THE MINNESOTA ALLIANCE OF LOCAL HISTORY MUSEUMS
2024 ANNUAL MEETING & CONFERENCE

April 23-25  *Duluth, Mn.*

SUPERIOR STREET, EAST FROM FOURTH AVENUE

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GLENSHEEN

Corrie Hackbarth
CO-CHAIR

ASSISTANT CURATOR, ARCHIVIST,
AND EDUCATION COORDINATOR,
LAKE SUPERIOR RAILROAD MUSEUM

Liz Koele
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Charley Langowski
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VISIT DULUTH

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Welcome to DULUTH!

On behalf of the City of Duluth, Glensheen, and the Lake Superior Railroad Museum, we say WELCOME! We are thrilled to be hosting the MALHM Annual Conference and are excited to share our city and its rich history with you.

Conference Hashtags:

#MALHM2024

#MNHISTORYALLIANCE

Use the hashtag

#VISITDULUTH

when posting photos on social media!

And don't forget to connect with us on social media!



Duluth is a true gem, with its location on the shores of Lake Superior and home of the Lift Bridge. There's so much to explore that it's difficult to cover all in one trip. We hope you will return with your family and friends to continue enjoying all we have to offer!



Dustin Heckman
DIRECTOR, GLENSHEEN
**HOST COMMITTEE
CO-CHAIR**



Corrie Hackbarth
ASSISTANT CURATOR, ARCHIVIST,
AND EDUCATION COORDINATOR,
LAKE SUPERIOR RAILROAD MUSEUM
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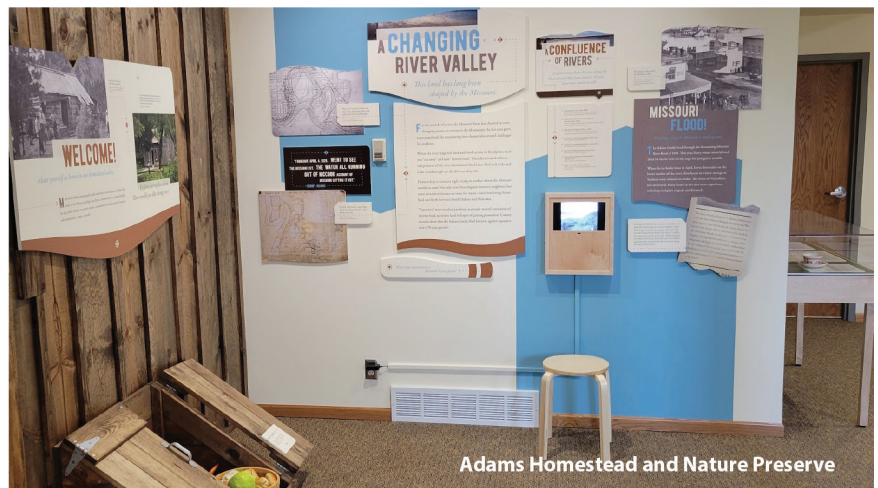
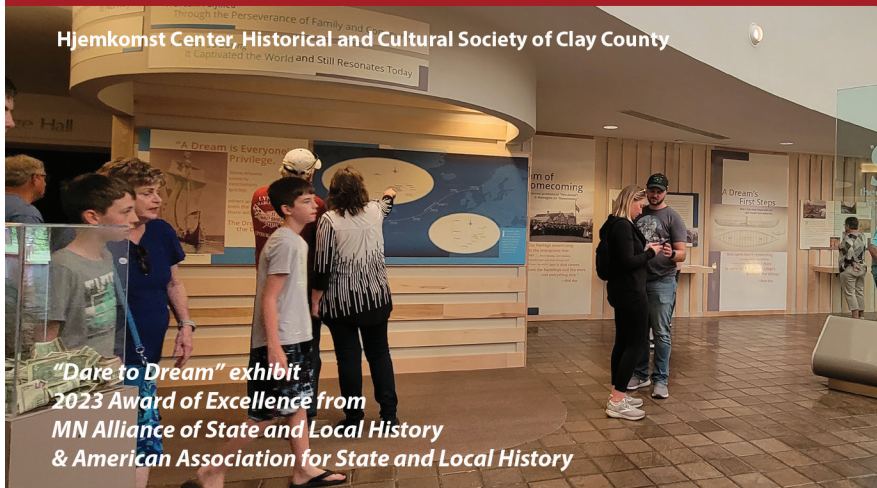


AN AEROPLANE VIEW SHOWING ENTRANCE TO DULUTH-SUPERIOR HARBOR

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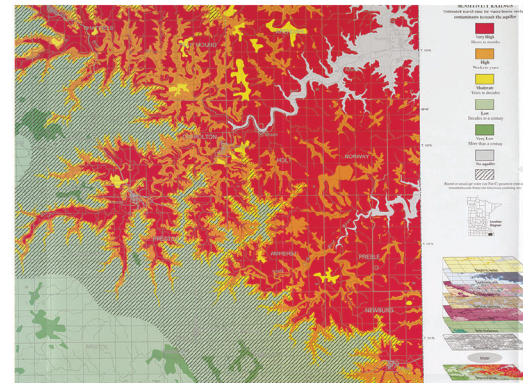


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organizations across Minnesota.

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20TH ANNIVERSARY
IS COMING UP!

www.mndigital.org



TOP LEFT: The Minnesota Horticulturist for the Northern Gardener, Volume 116, Number 9, December 1988. Minnesota State Horticultural Society. **BOTTOM LEFT:** Huntley, Ben A., Wingold Flour Bay State Milling advertisement, Winona, Minnesota. Winona County Historical Society. **TOP RIGHT:** Paine, F. Rodney, 1889–1968. Fond du Lac Park Nursery Caretaker Nummi, Duluth, Minnesota. 1927. University of Minnesota Duluth, Kathryn A. Martin Library, Northeast Minnesota Historical Collections. **BOTTOM RIGHT:** Falteisek, Jan, Zhang, Hua. Geologic atlas of Fillmore County, Minnesota, C-8, Part B, Plate 7, Pollution Sensitivity. Minnesota Geological Survey.

Tuesday, April 23

PRE-CONFERENCE

EVENT SCHEDULE

Option #1: PUBLIC HISTORY THROUGH BUILT STRUCTURES

9:30-10:00AM

REGISTRATION AND CHECK-IN

Northern Bedrock Historic Preservation Corps, 1205 93rd Ave W, Duluth.
Coffee provided.

10:00AM-11:00AM

SESSION 1: NORTHERN BEDROCK CASE STUDY: RECONSIDERING CULTURAL HERITAGE WORK THROUGH A DIS/ABILITY LENS

Laura Leppink, Northern Bedrock & University of Minnesota

Using Northern Bedrock's new building as an example, this talk will introduce tools and methods to help practitioners rethink how we approach dis/ability and ableism within heritage conservation & museum fields. Looking at this work through the lens of disability justice, how can we move from a compliance-based mindset to an equity-based approach? This conversation aims to be a starting point for discussion and change.

11:00AM-12:00PM

SESSION 2: NORTHERN BEDROCK'S NATIONAL REGISTER NOMINATION JOURNEY

Rachel Peterson, Hess Roise Co.

Join us as we discuss the process leading up to nominating our Morgan Park building for the National Register of Historic Places. We will explore the necessary research, restoration, and site management that will lay the foundation to our National Register nomination.

12:00PM-1:30PM

LUNCH ON YOUR OWN Crepes Amour food truck available on-site.

1:30-2:30PM

NB BUILDING TOUR AND PHASE 1 WALK THROUGH

2:30-3:30PM

SESSION 3: THE WONDERS OF PREVENTATIVE MAINTENANCE

Mark Johnston, Historic Design Consulting

This session will explore the world of preventative maintenance and how a management plan can help mitigate larger rehabilitation projects over time. We will explore how to engage volunteers in site stewardship and when to seek professional treatment.

4:00-5:00PM

HISTORY HAPPY HOUR, The Rathskeller, 132 E Michigan St.

4:00-7:00PM

DINNER ON YOUR OWN, EXPLORE DULUTH, CHECK-IN AT HOTEL

7:00-9:00PM

EVENING MIXER

Glensheen Mansion, 3300 London Rd.

Explore Glensheen, the 39-room mansion on Lake Superior, during the Tuesday night mixer! Tour the mansion on our classic self-guided route, check out the grounds in the twilight, and meet up with other attendees for an evening of fun. Appetizers and one drink ticket will be provided, along with a cash bar.

Tuesday, April 23

PRE-CONFERENCE

EVENT SCHEDULE

Option #2: TOURIST FOR THE DAY IN SUPERIOR, WI

9:30-10:00AM

REGISTRATION AND CHECK-IN

Richard I. Bong Veterans Historical Center, 305 E 2nd St, Superior.
Coffee provided.

10:00-10:45AM

WELCOME & BEHIND-THE-SCENES TOUR

The check-in and registration area will be open for those arriving later.
Tours depart at 10:15 am.

11:00AM-12:00PM

TOUR SUPERIOR PUBLIC LIBRARY MURALS OR FAIRLAWN MANSION

Fairlawn Mansion, 906 E 2nd St. #3245, Superior
Superior Public Library, 1530 Tower Ave, Superior
(with tour guide Teddie Meronek)

12:00-1:00PM

LUNCH ON YOUR OWN

1:00-2:00PM

TOUR SUPERIOR PUBLIC LIBRARY MURALS OR FAIRLAWN MANSION

Fairlawn Mansion, 906 E 2nd St. #3245, Superior
Superior Public Library, 1530 Tower Ave, Superior
(with tour guide Teddie Meronek)

2:15-3:30PM

ROUNDTABLE DISCUSSION: PARTNERS IN TOURISM

Richard I. Bong Veterans Historical Center

Panel Presenters:

John Gidley, Richard I. Bong Historical Center

Lindsey Graskey, Superior City Council

Megan Meyer, Superior Public Museums

Becky Scherf, City of Superior

Dr. David Woodward, University of Minnesota, Duluth

How can historical & tourism organizations work together for the benefit of all?
Participants will discuss their own work and experiences in the Superior-Duluth
area. Light refreshments provided.

4:00-5:00PM

HISTORY HAPPY HOUR, The Rathskeller, 132 E Michigan St.

4:00-7:00PM

DINNER ON YOUR OWN, EXPLORE DULUTH, CHECK-IN AT HOTEL

7:00-9:00PM

EVENING MIXER

Glensheen Mansion, 3300 London Rd.

Explore Glensheen, the 39-room mansion on Lake Superior, during the Tuesday
night mixer! Tour the mansion on our classic self-guided route, check out the
grounds in the twilight, and meet up with other attendees for an evening of fun.
Appetizers and one drink ticket will be provided, along with a cash bar.

Congratulations to our 2024
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 KANDIYOHI COUNTY
 HISTORICAL SOCIETY**

Wednesday, April 24

CONFERENCE DAY 1

SCHEDULE OVERVIEW

7:00AM-8:00AM

8:00AM-9:00AM

9:00-9:15AM

9:20-10:20AM

10:20-10:40AM

10:40-11:40AM

11:40AM-1:00PM

12:30PM

1:00PM

1:40-2:40PM

2:40-3:00PM

3:00-4:00PM

4:00-7:00PM

7:00-9:00PM

EXHIBITOR CHECK-IN & SET-UP

REGISTRATION, BREAKFAST, VENDOR HALL

Harbor Side Ballroom & Lobby Breakfast & Vendor Hall located in the Harbor Side Ballroom. Registration located outside the ballroom in the Upper Lobby.

RESOURCE SWAP OPEN

Ballroom Lobby Share and claim resources throughout the conference.

WELCOMING REMARKS Harbor Side Ballroom

BREAKOUT SESSION #1

Room 203: Wet Salvage Training Demonstration

Room 204: Creating a Black Heritage Trail

Room 205: 10 Actionable Design Tips for Communications

MORNING BREAK Harbor Side Ballroom

BREAKOUT SESSIONS #2

Room 204: Managing Indefinite Loans: Two Case Studies – Stewardship Loans and Resolving Loans with the 2004 Minnesota Museum Property Act

Room 205: Making History Weird with Minnesota Historia

Room 203: Emotional Intelligence in the Workplace

LUNCH, VENDOR HALL, NETWORKING Harbor Side Ballroom

LIGHTNING TALKS & MEETUPS Pre-Function Area

2024 ANNUAL MEETING & VOLUNTEER RECOGNITION Grand Ballroom

BREAKOUT SESSIONS #3

Room 204: Cleaning Your Artifacts

Room 203: Strengthening Statewide Collaboration in Community Engaged Work

Room 205: Marketing Meets Retail: How to Grow Your Gift Shop

Room 202: Keys to the Kingdom: How To Handle Organizational Transitions

AFTERNOON BREAK Harbor Side Ballroom

BREAKOUT SESSIONS #4

Room 205: Amplifying Indigenous Voices: A Case Study from the Haha Wakpadan (Bassett Creek) Oral History Project

Room 203: The G(r)OAT: Using Primary Resources in the Creative Writing Classroom

Room 204: We Heart Canva: How Three Museums Use the Free, Intuitive Online Graphic Design Tool (and how you can, too!)

DINNER & DRINKS ON YOUR OWN

Shuttles will run from hotel to Bent Paddle Brewing Co., and then on to LSRM mixer.

EVENING MIXER Lake Superior Railroad Museum, 506 W Michigan St.

Refreshments will be served with one drink ticket provided, cash bar available after. The Lake Superior Railroad Museum is excited to welcome you! Enjoy our collection and play Railroad Slang Scavenger Hunt by locating the meanings of terms like "Rattler" and "Highball!"

Wednesday, April 24

BREAKOUT SESSIONS #1

9:20-10:20AM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 203 • ACTIVITY/DEMONSTRATION • AUDIENCE LEVEL: BEGINNER

WET SALVAGE TRAINING DEMONSTRATION

Adam Smith, Minnesota State University, Mankato; Ann Grandy, Pope County Historical Society; Jenna Collins, Douglas County Historical Society; Jess Edberg, Dorothy Molter Museum; Petra Gunderson-Leith, Historical and Cultural Society of Clay County

In the fall of 2023, MALHM members received wet salvage training from the Minnesota Art Conservation Center. The training involved learning how to safely remove documents, photographs and artifacts from water and then techniques for drying those items. This session will demonstrate some of these techniques and allow attendees the opportunity to get their hands wet and learn salvage techniques for themselves.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 204 • PANEL • AUDIENCE LEVEL: BEGINNER

CREATING A BLACK HERITAGE TRAIL

Matt Carter, Dakota County Historical Society; James Curry, Building Remembrance for Reconciliation; Steve Boyd-Smith, Amplifier Experience Design

During our community outreach through the George Daniels Project, we heard from the stakeholders that our exhibit extends beyond the LeDuc Estate and into other parts of the city of Hastings, as well as the state. We partnered with Building Remembrance for Reconciliation (BR4R) to apply for a Partnership Grant to create a Concept Plan for a Black Heritage Trail in Hastings. We will explain the Daniels Project, the processes we went through for both projects, and share some of the outcomes from Black Heritage Trail Project.

SOCIAL MEDIA & MKTG

LOCATION: MEETING ROOM 205 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

10 ACTIONABLE DESIGN TIPS FOR COMMUNICATIONS

Brittany N. Johnson, Douglas County Historical Society; Emily Krawczewski, Washington County Historical Society

This session provides attendees with a toolbox of actionable tips to improve their messaging across different channels of communication, including email blasts, social media posts, and printed newsletters.

The tips in this presentation include ways to improve your event and marketing photos, how to implement design principles across various mediums, how to utilize historic photos effectively on social media, how to increase the accessibility of your content, and more.

Wednesday, April 24

BREAKOUT SESSIONS #2

10:40-11:40 AM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 204 • PANEL • AUDIENCE LEVEL: INTERMEDIATE

MANAGING INDEFINITE LOANS: TWO CASE STUDIES - STEWARDSHIP LOANS AND RESOLVING LOANS WITH THE 2004 MINNESOTA MUSEUM PROPERTY ACT.

Lisa Vedaa, Historical & Cultural Society of Clay County; Todd Topper, MNHS; Walter Lehmann, Lehmann PLC

This session explores issues regarding indefinite loans with two case studies. First, a collections team from MNHS will discuss reviewing and adjusting their loan policies and procedures to create a safe holding place for objects from tribal partners. Next, many objects were loaned for indefinite periods to the Clay County Historical Society when it first opened a museum in 1936. The HCSCC has undertaken a project to resolve these indefinite loans through the 2004 Minnesota Museum Property Act. Walter Lehmann, an attorney specializing in museum legal issues, will lend his expertise.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 205 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: BEGINNER

MAKING HISTORY WEIRD WITH MINNESOTA HISTORIA

Mike Scholtz, PBS North; Hailey Eidenschink, PBS North and the St. Louis County Depot

How do you make history more accessible to a wider audience? We suggest making it weird. And then putting it on YouTube! For the last three years, PBS North in Duluth has produced Minnesota Historia, a series of short, fast-paced videos that focus on some of the quirkiest stories in our state's history. Many PBS stations around the country still follow the same old model, broadcasting 30 or 60-minute programs over the air. But with this project, PBS North aimed to reach younger millennial and Gen Z audiences through YouTube, Instagram and other social media. (Spoiler alert: They succeeded beyond their expectations!) Minnesota Historia's host Hailey Eidenschink and producer Mike Scholtz believe this same approach could work well for museums, historical societies, and other historians around the state. And in this session, we'll tell you how we do it! You'll learn how we choose our topics, from Duluth's failed bid for the 1932 Winter Olympics to the Boundary Waters' Root Beer Lady. We'll tell you how to decide if something is weird enough for the Minnesota Historia treatment. We'll share details about how we research, script and film our episodes. We'll give you tips on where to buy affordable bear costumes and vintage fish finders. Finally, we'll show you just a few minutes from some of our favorite episodes, because watching fun videos about history can be incredibly inspiring!

ORG. LEADERSHIP & DEV.

LOCATION: MEETING ROOM 203 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: BEGINNER

EMOTIONAL INTELLIGENCE IN THE WORKPLACE

Amy Puschinsky, Maplewood Area Historical Society; T.J. Malaskee, Maplewood Area Historical Society

Effective leaders know they need to be excellent at emotional intelligence (EI), the skill of knowing and managing our own and others' emotions. After all, the only things we can control in life are our thoughts, feelings, and behaviors, and if we can manage those, we can lead our organizations effectively.

Wednesday, April 24

BREAKOUT SESSIONS #3

1:40-2:40PM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 204 • ACTIVITY/DEMONSTRATION • AUDIENCE LEVEL: BEGINNER

CLEANING YOUR ARTIFACTS

Milissa Brooks-Ojibway, Glensheen

I will give a hands on demonstration for how to clean metals like silver and brass, wood items, textiles and more. I will also have various examples of cleaning products and tools that we use at Glensheen and some products that we never use. I will answer all your questions about specific things in your museum collection.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 203 • ROUNDTABLE DISCUSSION • AUDIENCE LEVEL: ADVANCED

STRENGTHENING STATEWIDE COLLABORATION IN COMMUNITY ENGAGED WORK

Jamie Kherbaoui, MNHS; A'nia-Nicole Rae, MNHS; Kimmy Tanaka, MNHS; Avi Viswanathan, MNHS

During this session, participants will learn about and share opportunities to strengthen coordination and collaboration across the state in support of community-identified priorities and projects, specifically focusing on communities who have historically been excluded from public history work in MN. We will highlight examples, including the LGBTQIA+ Virtual History Tours Expansion Project, and we invite participants to come prepared to discuss projects and ideas from their own communities.

SOCIAL MEDIA & MKTG

LOCATION: MEETING ROOM 205 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

MARKETING MEETS RETAIL: HOW TO GROW YOUR GIFT SHOP

Mike Mayou, Glensheen; Barbara Boo, Glensheen

Cross collaboration and idea sharing between marketing and retail can be an important part of growing your museum! Join Barbara Boo, Manager of Visitor Services at Glensheen, and Mike Mayou, Marketing Manager at Glensheen for a session about how to make your gift shop thrive through branding, design, and more.

ORG. LEADERSHIP & DEV.

LOCATION: MEETING ROOM 202 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

KEYS TO THE KINGDOM: HOW TO HANDLE ORGANIZATIONAL TRANSITION

David Nichols, Rice County Historical Society

Any transition in an organization can be hard, but even more so with staff. This session will discuss the challenges that come with changing staff and the loss of institutional knowledge. Dave Nichols will provide key steps that those leaving or moving in the organization can take to ensure that the organization can continue to thrive and have a smooth healthy transition.

Wednesday, April 24

BREAKOUT SESSIONS #4

3:00-4:00PM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 205 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: BEGINNER

AMPLIFYING INDIGENOUS VOICES: A CASE STUDY FROM THE HAA WAKPADAN (BASSETT CREEK) ORAL HISTORY PROJECT.

Crystal Boyd, Crystal Boyd Consulting; John Crippen, Hennepin History Museum

Oral history interviews are a powerful way to strengthen connections with underserved communities and expand representation in museum exhibits, collections, and programming. We'll explore a case study from the Haha Wakpadan (Bassett Creek) watershed and discuss how to conduct respectful oral histories, share interviews through podcasts and programming, and build trust with Indigenous partners. These steps helped to create the first suburban Indigenous oral history project in the U.S. or Canada.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 203 • ACTIVITY/DEMONSTRATION • AUDIENCE LEVEL: BEGINNER

THE G(R)OAT: USING PRIMARY RESOURCES IN THE CREATIVE WRITING CLASSROOM

Rebecca Desens, Anoka County Historical Society

We all have fantastic primary documents in our collections, but how can we best use them as an outreach and education tool? In this session, you'll experience the Creative Writing curriculum developed by ACHS using the Civil War diary kept by James Groat. You'll meet Groat, select a character in his world, sketch out their story, and work together in pairs to think about which items at your museum could work similarly.

SOCIAL MEDIA & MKTG

LOCATION: MEETING ROOM 204 • PANEL • AUDIENCE LEVEL: INTERMEDIATE

WE HEART CANVA: HOW THREE MUSEUMS USE THE FREE, INTUITIVE ONLINE GRAPHIC DESIGN TOOL (AND HOW YOU CAN, TOO!)

Emily Thabes, Beltrami County Historical Society; Liz Schmidt, Goodhue County Historical Society; Emily Krawczewski, Washington County Heritage Center

Canva is an online graphic design platform that allows users to create a wide range of visual content, including presentations, social media graphics, posters, flyers, and more. FREE for non-profit organizations, it provides a user-friendly interface with a drag-and-drop design system, pre-designed templates, and a vast library of images, icons, fonts, and other design elements. Join us to discover how we use Canva for exhibits, marketing, and more, followed by a roundtable for museums to share their questions and best practices with one another.

Thursday, April 25

CONFERENCE DAY 2

SCHEDULE OVERVIEW

7:00AM-8:00AM

EXHIBITOR CHECK-IN & SET-UP

8:00AM-9:00AM

REGISTRATION, BREAKFAST, VENDOR HALL

Harbor Side Ballroom & Lobby Breakfast & Vendor Hall located in the Harbor Side Ballroom. Registration located outside the ballroom in the Upper Lobby.

RESOURCE SWAP OPEN

Ballroom Lobby Share and claim resources throughout the conference.

9:00-9:15AM

MORNING REMARKS Harbor Side Ballroom

9:20-10:20AM

BREAKOUT SESSIONS #5

Room 205: How to Read a Photograph: A hands-on workshop to analyze photos for historical or genealogical research

Room 204: The light and the dark side of museum site rentals

Room 203: Graphic Merchandising: Generating revenue and awareness from your stories

Room 202: Security Hardware for your Museum, what to Consider

10:20-10:40AM

MORNING BREAK Harbor Side Ballroom

10:40-11:40AM

BREAKOUT SESSIONS #6

Room 204: Stop Buggin' Out: Everything You Need to Know About Pesticides in Museums

Room 205: Hands-On History: Taking materials out of the museum

Room 203: From Artifacts to Algorithms: How AI is transforming work in Museums

11:40AM-1:00PM

LUNCH & HISTORY AWARDS PROGRAM Harbor Side Ballroom

History Awards will begin at 12:30 PM.

3:00PM

VENDOR HALL & RESOURCE SWAP CLOSE

Please pick up any of your remaining items from the resource swap area.

Thursday, April 25

BREAKOUT SESSIONS #5

9:20-10:20AM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 205 • ACTIVITY/DEMONSTRATION • AUDIENCE LEVEL: BEGINNER

HOW TO READ A PHOTOGRAPH: A HANDS-ON WORKSHOP TO ANALYZE PHOTOS FOR HISTORICAL OR GENEALOGICAL RESEARCH.

Erin Hicks, Lake Superior Railroad Museum; Corrie Hackbarth, Lake Superior Railroad Museum

Every photograph tells a story... but what is that story? In this hands-on workshop, participants will improve basic visual literacy and historical thinking skills. Presenters will lead participants through a brief presentation and exercises that will build observation skills by asking them to observe, deduce, and infer from photographic examples provided. The exercise will include laying a grid over a photograph and asking participants to visually gather as much detailed information as possible (without assuming or speculating) about the people, objects, and activities depicted. For example, the participant will be prompted to ask questions like "why was this photo taken? And how can you tell?" What is observed hopefully leads to further questions that, through practice, make analyzing photographs more effective and efficient. Participants will receive take-home handouts and magnifying glasses will be provided.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 204 • PANEL • AUDIENCE LEVEL: INTERMEDIATE

THE LIGHT AND THE DARK SIDE OF MUSEUM SITE RENTALS

Heather Harren, Blue Earth County Historical Society; Amy Puschinsky, Maplewood Area Historical Society; Kaci Johnson, Legacy of the Lakes Museum

Many of us have meeting room or park space that we use at our organizations. Hear from a few different Historical Organizations on how they leverage their spaces as rental areas for extra income to support your mission while also hearing about some of the downsides of providing rentals.

SOCIAL MEDIA & MKTG

LOCATION: MEETING ROOM 203 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: BEGINNER

GRAPHIC MERCHANDISING: GENERATING REVENUE AND AWARENESS FROM YOUR STORIES

Alan Schutte, Platt Hollow Road

This session will explore how to use your historical artifacts and local stories to create your own line of branded merchandise for sale in your own store or at local retailers in your community. We'll also look at the recent trend among developers to incorporate local history into their projects and how you can use those opportunities to generate revenue and awareness for your organization.

HISTORIC PRESERVATION & BUILDING MAINTENANCE

LOCATION: MEETING ROOM 202 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

SECURITY HARDWARE FOR YOUR MUSEUM, WHAT TO CONSIDER

Joe Hoover, MNHS

Security is an important and necessary part of any museum's risk management to adequately protect its assets. This session will cover components of a comprehensive security alarm system and closed-circuit television (CCTV) systems, including security camera types and features. Learn what to look for when selecting a vendor for your project, and what to expect while working with one.

Thursday, April 25

BREAKOUT SESSIONS #6

10:40-11:40 AM

COLLECTIONS & EXHIBITS

LOCATION: MEETING ROOM 204 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

STOP BUGGIN' OUT: EVERYTHING YOU NEED TO KNOW ABOUT PESTICIDES IN MUSEUMS

Megan Brakob Narvey, MNHS

For many years, pesticides like arsenic, DDT, and mothballs were used in museums to prevent damage to collections from museum pests. Today, we know that these toxic chemicals are a health risk for museum staff, volunteers, and visitors; but how can they be identified? Can you keep affected items in your collection? What sorts of health and safety precautions should you take to protect yourself and others if you suspect pesticides might be present on an object?

In this session, you will learn about the historic timeline of pesticide use in museums, what types of pesticides you will most frequently encounter, and on what types of collections. Information will be shared about the methods for identifying pesticides, and you will learn about safe techniques for handling, storage, and labeling materials that are suspected or confirmed to contain pesticide residues.

EDUCATION & OUTREACH

LOCATION: MEETING ROOM 205 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: INTERMEDIATE

HANDS-ON HISTORY: TAKING MATERIALS OUT OF THE MUSEUM

Miranda Stueckrath, Stearns History Museum

Many museums have seen a decrease in field trip attendance due to time and budget restraints and educators have been asking for ways to better engage students. This presentation explores how museum staff can take their materials out of the archives and storage (scary, we know!) and bring them into classrooms to allow for deeper engagement and more effective learning. The presentation will discuss how to form community connections with educators, how to select items to use, how to create lesson plans with the materials that incorporate k-12 state standards and anchors, and suggest ways to ensure the safety and integrity of the materials.

SOCIAL MEDIA & MKTG

LOCATION: MEETING ROOM 203 • TRADITIONAL PRESENTATION • AUDIENCE LEVEL: BEGINNER

FROM ARTIFACTS TO ALGORITHMS: HOW AI IS TRANSFORMING WORK IN MUSEUMS

Lisa Beecroft, White Bear Lake Area Historical Society

Join us for an innovating session on the rapidly evolving world of Artificial Intelligence (AI), and how it is changing our work. Explore AI's transformative role in museums and historical societies around the world, and learn how you can use AI to enhance visitor experiences, preserve artifacts, and revolutionize curation, digitization, accessibility, and security.

**THANK YOU FOR ATTENDING THE 2024 MALHM
ANNUAL MEETING *and* CONFERENCE!**

HOSPITALITY

Morning & Afternoon Breaks

COFFEE, TEA, AND SODA WILL BE AVAILABLE DURING SCHEDULED BREAKS IN THE BALLROOM.

Wellness Room

A PRIVATE HOSPITALITY ROOM IS AVAILABLE FOR THOSE NURSING OR NEEDING A PRIVATE SPACE. STOP BY THE CONFERENCE REGISTRATION TABLE TO PICK UP THE ROOM KEY.

Water Stations

LOCATED THROUGHOUT THE CONFERENCE CENTER.

Wifi

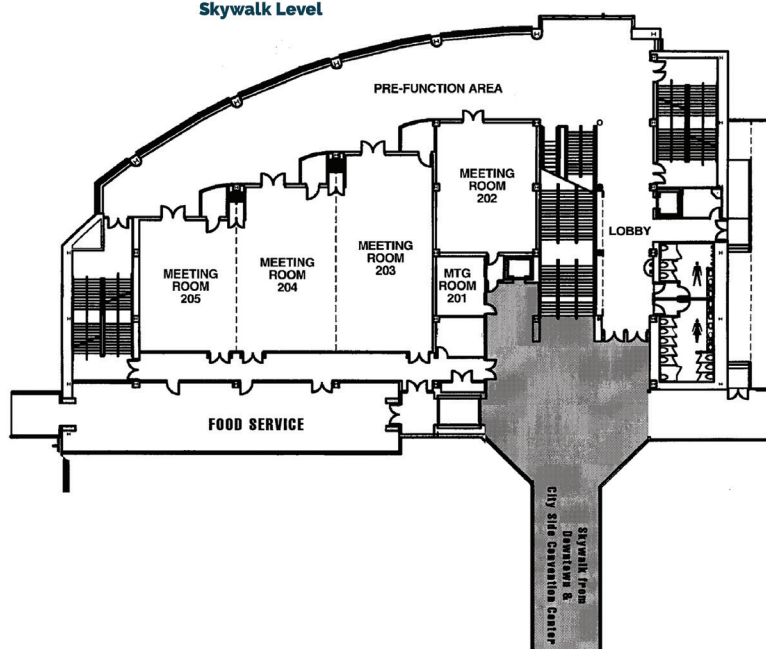
NETWORK: LOCALHISTORYMUSEUMS
PASSWORD: MALHM

ROOM LOCATIONS

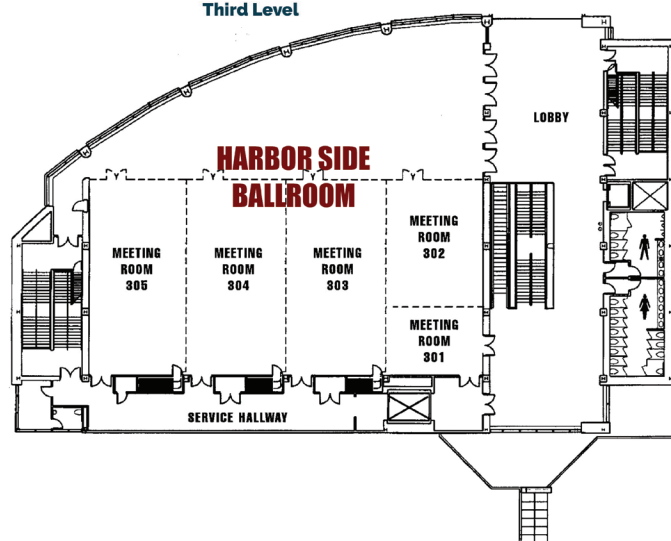


Duluth Entertainment Convention Center

Harbor Side Convention Center
Skywalk Level



Harbor Side Convention Center
Third Level



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Minnesota's history.
We hope you enjoy your visit.



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2024 Duluth Visitor Guide

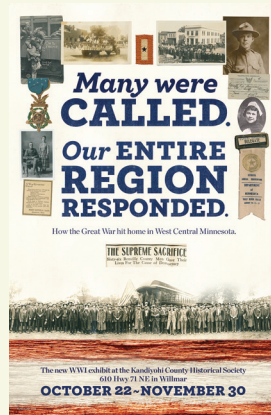


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