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 Visit Duluth

## EXHIBITOR & SPONSORSHIP OPPORTUNITIES

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MAIN CONFERENCE EVENT APRIL 24 & 25, 2024

DULUTH ENTERTAINMENT CONFERENCE CENTER



# ABOUT US & OUR ANNUAL EVENT

*Minnesota's premier conference for local history museum professionals*

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Since 1991, The Alliance has been the voice of the local history community in Minnesota. Together, history groups large and small have supported each other, fostered professionalism in the field, and collaborated on important projects. Most of our organizations do more than operate a museum. Many offer research libraries, extensive artifact collections, and community gathering spaces. Prior to the pandemic, our conference had grown to over 250 participants. Our audience continued to expand virtually in 2021 to include neighboring states.

We appreciate your support and are committed to helping you make the most of your contribution. Whether it's exhibiting in our vendor hall or securing one of our sponsorship opportunities, you can count on us to help you network with current and future local history clients, as well as showcase you in a professional environment.






# SPONSORSHIP PACKAGES

## *Networking Sponsor | \$350*

- Vendor Hall exhibitor with one (1) table
- 1/8 page ad in conference program
- One (1) conference registration (w/breakfast & lunch Wednesday & Thursday)
- Logo and website link on conference webpage

## *Bronze Sponsor | \$500*

All of Networking Sponsor level PLUS these perks:

- Upgrade to 1/4 page ad
- Tote bag insert 
- Conference attendee list
- Social media feature March 2024

## *Silver Sponsor | \$750*

All of Bronze Sponsor level PLUS these perks:

- Upgrade to 1/2 page ad
- On-site recognition via signage in event spaces
- Email feature April 2024

## *Gold Sponsor | \$1,000*

All of Silver Sponsor level PLUS these perks:

- Upgrade to full page premium ad
- Additional vendor table and conference registration (total of 2)
- Logo and website link included on all conference email communications
- Prominently displayed on-site signage



Each participating business needs to provide MALHM with a minimum of 250 inserts on or before Friday, April 19, 2024.



# EXHIBITOR OPPORTUNITIES

## *Vendor Hall Table | \$95*

We will do our best to accommodate requests for electrical outlets. Rate does NOT include meals or conference registration.

- One (1) table in Vendor Hall
- Two (2) chairs

## *Meal Add-On | \$75*

Price per person.

- Continental breakfast Wednesday and Thursday
- Lunch Wednesday and Thursday

## *Tote Bag Insert | \$50*

Each participating business needs to provide MALHM with a minimum of 250 inserts on or before Friday, April 19, 2023

## *Program Advertising | price varies*

The printed program serves as a reference point for attendees.

	Discount Rate (until 3/1/2024)	Full Rate (until 4/1/2024)
1/8 page	\$70	\$90
1/4 page	\$95	\$115
1/2 page	\$145	\$165
Full page	\$220	\$240

# EXHIBITOR SCHEDULE

## **TUESDAY, APRIL 23, 2024**

4:00 to 7:00 p.m. Exhibitor Set-Up Available

## **WEDNESDAY, APRIL 24, 2023**

7:00 to 8:00 a.m. Exhibitor Check-In & Set-Up

8:00 a.m. to 4:00 p.m. Vendor Hall Open

## **THURSDAY, APRIL 25, 2023**

8:00 a.m. to 2:00 p.m. Vendor Hall Open

2:00 to 4:00 p.m. Exhibitor Tear-Down



# PROGRAM ADVERTISING

Please provide your final artwork at a minimum of 300DPI resolution at 100% of your final size. Acceptable file formats include jpeg, png, tif, and pdf.

**1/4 PAGE AD**  
**3.68" X 4.9"**

**1/8 PAGE AD**  
**3.68" X 2.38"**

**1/2 PAGE AD**  
**7.5" X 4.9"**

**FULL PAGE AD**  
**7.5" X 10"**

# EXHIBITOR & SPONSORSHIP FORM

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## EMAIL COMPLETED FORM TO [GIBSON@MNHISTORYALLIANCE.ORG](mailto:GIBSON@MNHISTORYALLIANCE.ORG)

Invoice will be sent to the primary contact listed. A request for your logo will come following receipt of payment.

### Contact Information

Business Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Packages

☐ Networking Sponsor | \$350

☐ Bronze Sponsor | \$500

☐ Silver Sponsor | \$750

☐ Gold Sponsor | \$1,000



Rate schedule is detailed in Exhibitor & Sponsorship packet. Invoices can be paid by credit or check

### Exhibitor Opportunities

☐ Vendor Hall Table | \$95 Qty: \_\_\_\_\_

☐ Meal Add-On | \$75 Qty: \_\_\_\_\_

☐ Tote Bag Insert | \$50

### Program Advertising

☐ 1/8 Page Ad | \$70, \$90

☐ 1/4 Page Ad | \$95, \$115

☐ 1/2 Page Ad | \$145, \$165

☐ Full Page Ad | \$220, \$240