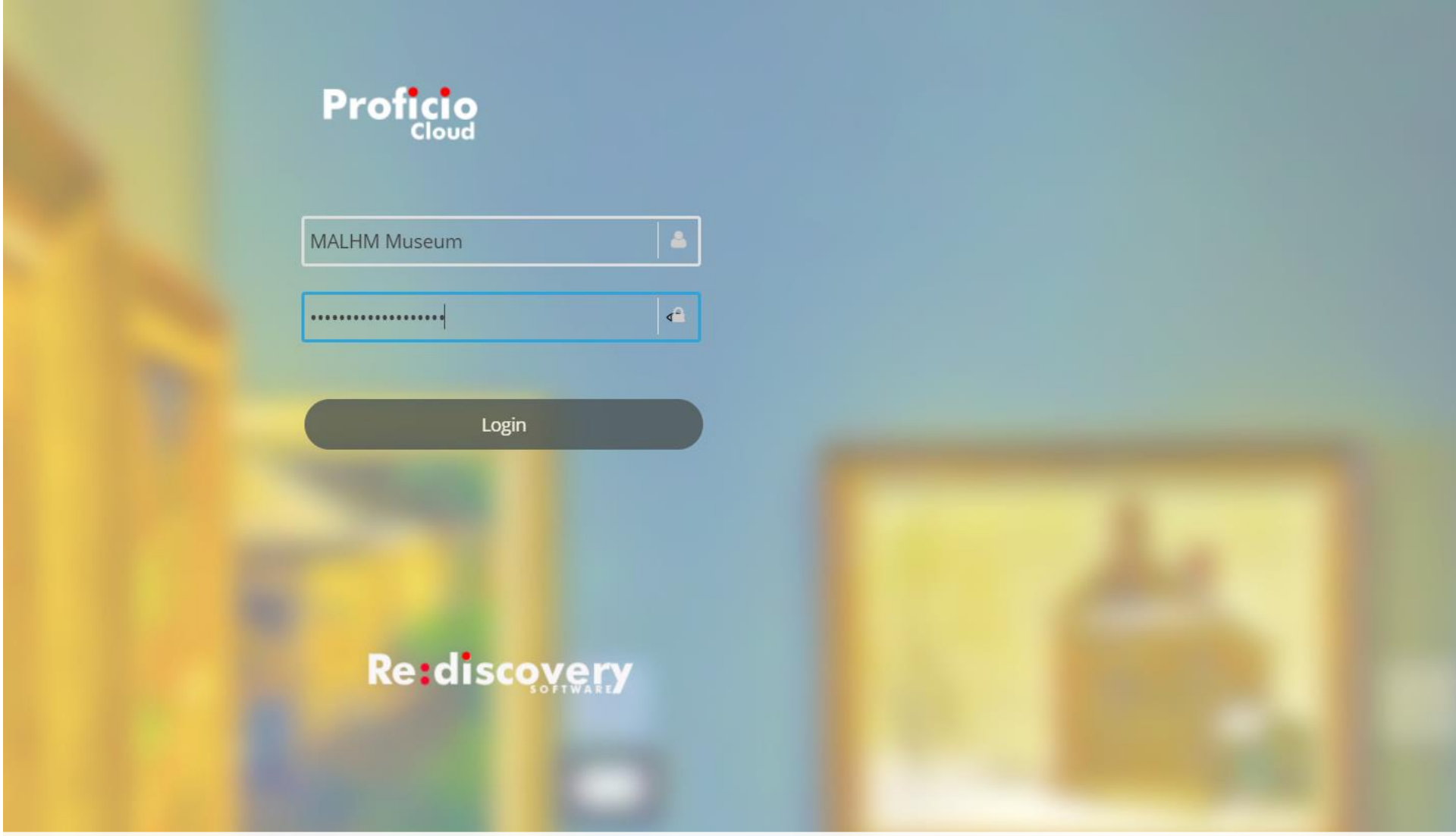


The Benefits of Cloud Based Collections Management Software and Sharing Your Collections with the Public

Agenda

Re:discovery Software: Proficio Cloud and Proficio for the Web Information

- About Us
- Selected Clients both Nationally and in Minnesota
- Available Modules
- Migrating Legacy Data
- Support Services
- Proficio Cloud and Discussion of Cloud Hosting
- Proficio for the Web and Sharing Collections with the Public

Re:discovery SOFTWARE

Re:discovery Software

- Established with the help of Monticello, in Charlottesville, Virginia.
- Staff includes **curators, archivists, archaeologists, and software engineers.**
- We incorporate **client suggestions and requests** into our software.
- Became a Cloud Service Provider in 2016.
- Automated PastPerfect & custom **data conversions** available.
- Reputation for friendly and knowledgeable **customer support.**

Re:discovery SOFTWARE

Selected Clients

Art Museums, Historical Sites, Natural History Museums, Archives, Research Libraries, Corporate Archives, Archaeological Sites, & More!

U.S. Department of the Interior
Sullivan Museum and History Center
National Trust for Historic Preservation
Atlanta History Center
La Mesa Historical Society

N.C. Department of Cultural Resources
Choctaw Nation of Oklahoma
Bob and Delores Hope Foundation
State of Utah, Division of State History
Texas Historical Commission

Minnesota Clients

St. Louis County Historical Society
Bakken Museum
Goldstein Museum of Design
Target Corporation

Science Museum of Minnesota
Convent of the Visitation School
Thrivent Financial
Voyageurs National Park

Proficio

Available Modules

With Proficio Elements manage every aspect of the collection, archive, & reference library in one system:

Collections Module:
Manage information about objects and related activities

Archives & Library Module:
Manage information and activities about paper-based collections and books

Web Module:
Share the collection online, with this optional feature

Re:discovery SOFTWARE

Proficio

Migrating Legacy Databases

Re:discovery has extensive experience converting collections data from older software solutions. The RED team is effective and efficient with providing guidance during the migration process. You can count on them to be available and responsive.

3 Types of Typical Conversions

1. Automated conversion from PastPerfect with a 100% data integrity, very little downtime and low cost.
2. Proficio includes a built-in tool for a quick, cost-free way to import from Excel.
3. More complex conversions are quoted after viewing a sample of the records.

Conversion Process: Quick, Easy, and Flexible

- Conversion Specialist Assigned
- Data Reviewed and a Test Import Completed
- Client may continue to catalog
- Review of the Conversion into Proficio Elements
- Final Conversion

Re:discovery SOFTWARE

Reliable & Knowledgeable Customer Service

- Live Webinar Training Classes
- Training Video Library
- Extensive Help System included within Proficio Elements
- Phone and email assistance available as needed
- Special client support resources available through portal login

The RED support team has been with the company on average for 16 years. Most worked in collections or archives prior to joining the company. They are attentive and engaged to answer any questions you may have.

Proficio

Proficio Cloud

The Proficio Cloud provides easy access from **any web browser**, on a Mac or PC for your collections management tasks. Work anytime from off-site storage, the coffee shop or your home office. Over 60% of new clients choose the Cloud.

Why Choose the Cloud?

- Spend less time with your IT team and more with your collections. Re:discovery's team applies software upgrades and security updates.
- Backups are automated.
- Secure password protected access from anywhere you have an internet connection.
- Ample and scalable storage capacity.
- Proficio Cloud is hosted in Microsoft's Azure environment with a 99.7 uptime.
- Attach audio, video, PDF files and images to your records in your Elements database. These would then be uploaded to the public interface.

Why Not Choose the Cloud?

- Network Connection Issues
- Loss of control
- On-going additional expense

Re:discovery SOFTWARE

Proficio

Proficio for the Web

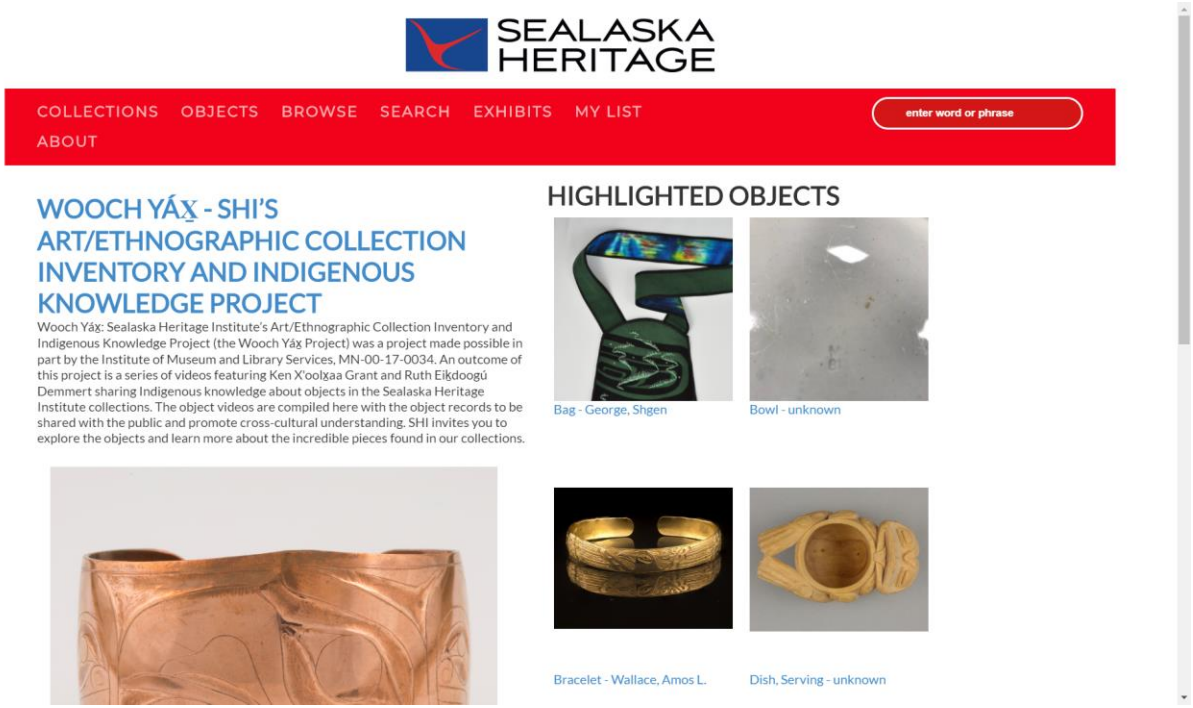
Customize the online collections page to compliment your existing website. Varying levels of customizations are available to meet all budgets.

- Configure the interface to include only selected records, fields, images and multimedia from the Elements database.
- Proficio for the Web is linked in real time to the Elements collections database. Update your collections and see them online immediately.
- Easily create online Virtual Exhibits highlighting specific items in the collection for your website visitors.
- Zoomed images provide important visual elements to the site. Include audio, video, and PDF files from your Elements database records.
- See: New Haven Museum *(*http://collections.newhavenmuseum.org/mhome.aspx), Fuller-Craft Museum (http://collections.fullercraft.org/Mhomed.aspx?dir=CRAFT), National Trust for Historic Preservation (https://collections.savingplaces.org:2443/msc-index.aspx?site=combine)

Re:discovery SOFTWARE

Proficio

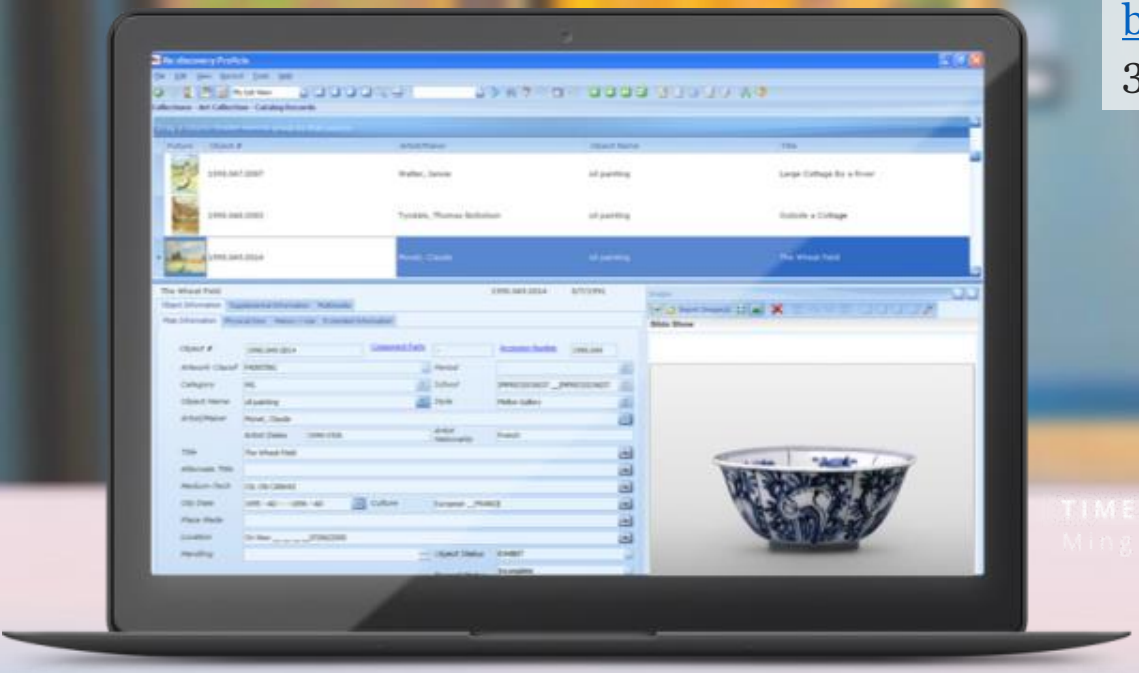
Proficio for the Web



http://collections.sealaskaheritage.org/Mhomed.aspx?dir=ARTETHNO

Re:discovery SOFTWARE

Re:discovery SOFTWARE

Proficio

Thank you for listening. Happy to answer any questions! If you would like to explore further, please contact brandy@rediscov.com or 434.975-3256 ext. 180