

Minnesota Alliance of Local History Museums Conference

Advertising and Sponsorship Opportunities

Reach Minnesota Local History Community!

More than 150 people are expected to attend the Minnesota Alliance of Local History Museum (MALHM) 2018 Annual Meeting and Conference in Marshall. Attendees will begin arriving April 24 for a pre-conference event, and stay for the April 25-26 conference at Southwest Minnesota State University.

Help attendees making dining and entertainment decisions. Reach managers of Minnesota museums making purchasing decisions. Raise your profile with the more than 500 local history groups in the state.

Connect in three ways: our vendor hall, program advertising, and event sponsorship!

For more information,

contact MALHM Coordinator Marci Matson

marci@minnesotahistorymuseums.org or 612-500-7460



Sponsorship Opportunities



Keynote and Awards \$500

Historian Joseph Amato, a former Southwest Minnesota State University professor who has written about the power of local and regional history, will introduce the Minnesota History Awards. Sponsor the event that recognizes the best in the field.



Evening Mixer \$500

Sponsor an evening networking event with drinks and appetizers. Promote your business as attendees make their dining and entertainment choices for the week. Connect with potential clients and spotlight your services for history museums.



Granite Falls Bus Trip \$500

Sponsor a bus trip to historic Granite Falls and Volstead House for a tour and pre-conference event. Reach clients who make decisions about tours and trips for their organizations as well as museum purchases.

See reverse for more sponsor info!

April 24-26, 2018 in Marshall, MN

Minnesota Alliance of Local History Museums

Three ways to reach your audience!

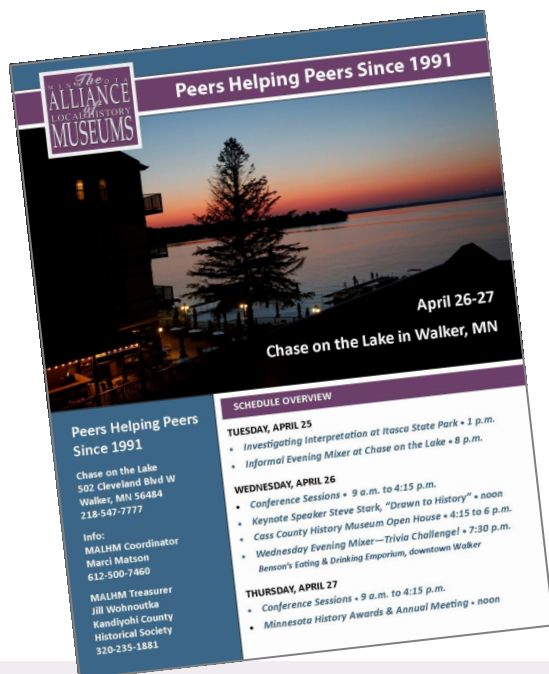
Vendor Hall

Connect in person with Minnesota local history professionals! Reserve your space now for our Vendor Hall at Southwest Minnesota State University's beautiful conference center. Demonstrate your products, create a display board or answer questions from potential customers.

\$50 for one 6' table with skirt, one plug-in

Covers both days, April 25-26

Optional conference registration, which includes meals, is not included.



Program Advertising

Reach Minnesota's entire local history community! With an advertisement in our conference program, you'll connect with decision-makers at all 500 organizations in the state as well as conference attendees. In addition to print copies given to attendees, the program is emailed to all 500 local history groups and posted on our website at least two months in advance so that it can be referenced by attendees planning their trip. Submit camera ready ads in .jpg format.

Advertisement	Size	Cost
1/8 page	2.38" tall by 3.68" wide	\$30
1/4 page	4.9" tall by 3.68" wide	\$50
1/2 page	4.9" tall by 7.5" wide	\$100
Full page	10" tall by 7.5" wide	\$175
Full page: inside cover or back page	10" tall by 7.5" wide	\$200

Event Sponsorship

Our event sponsors receive several benefits, including:

- \$150 advertising credit for our program.
- Blog post on each sponsor with link to your website.
- Social media mentions of your business.
- Logo and link on our website conference page.
- Free Vendor Hall table.
- Conference registration at the discounted member price.

All for the \$500 Event Sponsorship rate!

See reverse for event options.



Contact us now for more info! Booking deadline is Nov. 1

Contact Marci at 612-500-7460 or marci@minnesotahistorymuseums.org