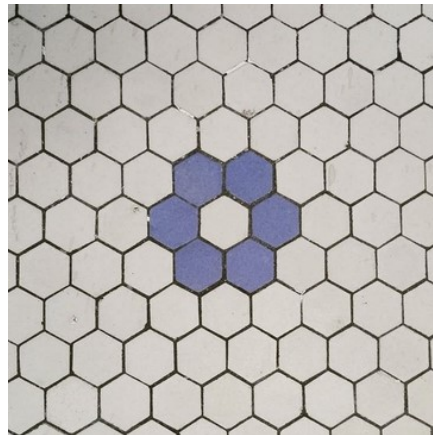
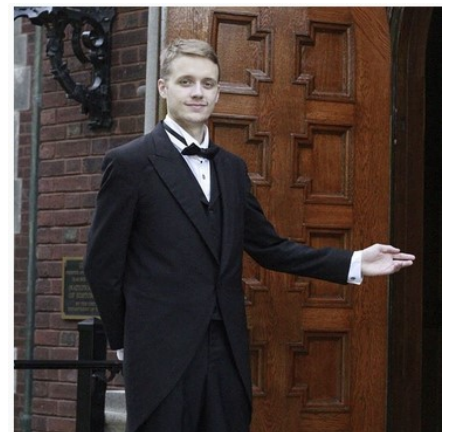


MALHM Fall Workshop



Focusing in on:

HISTORIC HOUSE MUSEUMS

Sessions on Storytelling in Interpretation, Museum Security and Instagram

Monday, Oct. 24, 9 am to 4 pm, Ramsey House in St. Paul



Cost:

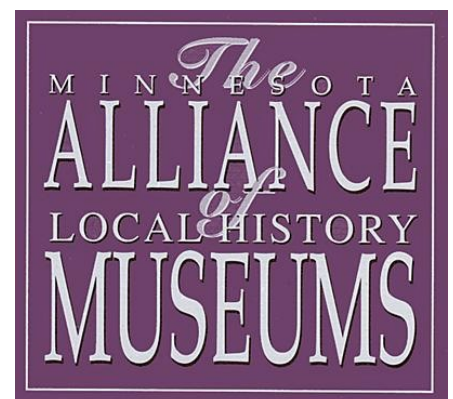
\$15 MALHM members

\$25 non-members

Lunch not included.

Free parking.

Register now—space is limited!



Register now! Space limited

Sign me up! I'd like to attend the MALHM House Museum Workshop

Name _____ Title _____

Email: _____ Phone: _____

Organization: _____

Workshop Cost: ☐ \$15 per person for MALHM member organizations (lunch not included)
 ☐ \$25 per person for non-members (lunch not included)

Membership dues: If you'd like to become a member, please fill out the membership form below and include payment with your workshop fee. Dues are just ☐ \$25 for organizations with paid staff or ☐ \$5 for all-volunteer groups.

Make check payable to MALHM and mail to:

Jill Wohnoutka, Kandiyohi County Historical Society, 610 NE Hwy. 71, Willmar, MN 56201

Membership Form:

Contact person: _____ Title _____

Email: _____ Phone: _____

Please list other organization members who want to receive MALHM notices and discounts:

1. Name: _____ Email: _____

2. Name: _____ Email: _____

3. Name: _____ Email: _____

4. Name: _____ Email: _____

5. Name: _____ Email: _____

Members are listed on the new MALHM website. Please email your logo and/or a photo of your main building to marci@minnesotahistorymuseums.org. Include your public contact information below.

Your organization: _____

Physical Address: _____ City, State, Zip _____

Mailing Address: _____ City, State, Zip _____

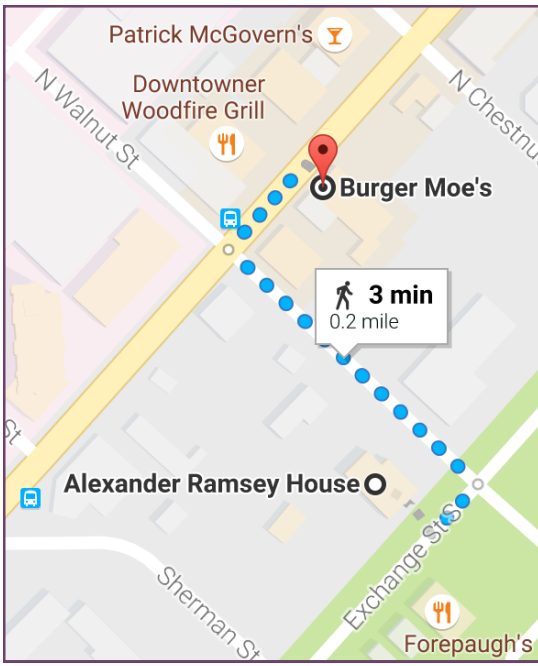
Phone: _____ Public Contact Email: _____

Website (or Facebook) link: _____

Schedule

- 8:30 a.m. **Check-in** at the door. Socialize while enjoying coffee and refreshments in the library. Feel free to bring information about your organization to share with your peers: brochures, newsletters, business cards, etc. (Number of attendees estimated at 45.)
- 9 a.m. ***Historic Site & Museum Security and Key Management***
Aaron Novodvorsky, MNHS Facilities Manager - Historic Properties, will lead a discussion around those tricky security questions like: Who gets keys to your site? How do you keep your site secure when you're an all volunteer organization? When was your last visit by a first responder? Learn how to keep your sites, staffs, volunteers, and visitors safer and more secure.
- 10:15 a.m. **Morning break**
- 10:30 a.m. ***Using Instagram to Engage New Audiences for Your House Museum***
Jane Pederson, Marketing Manager, Glensheen Mansion (Duluth) will show how her organization has drawn new audiences with Instagram, explain how to host an Instameet and offer tips for shooting great photos. Bring your smart phone or a camera to practice shooting photos at Ramsey House in our own mini-Instameet.
- 11:45 a.m. **Lunch at Burger Moe's**, 242 7th St W, St Paul, MN 55102
We've reserved a room at Burger Moe's to continue the conversation over lunch. Located around the corner from Ramsey House, the restaurant offers reasonably priced fare. (Lunch is not included in registration fee.) Check out their [menu](#).
- 1 p.m. ***Using Storytelling Arcs to Engage Visitors***
Jayne Becker, MNHS Ramsey House (St. Paul) will demonstrate how her staff uses storytelling to revitalize their tours and engage visitors. Learn how you can train your docents to re-imagine their traditional tours and create a connection with visitors.
- 2:15 p.m. **Afternoon break**
- 2:30 p.m. ***Planning for the Future of Minnesota's House Museums***
MALHM House Museum Affinity Group meeting
This group first met in November 2015 and again at the April 2016 MALHM Annual Meeting and Conference in Willmar. This workshop came out of those discussions, which identified the need for training in interpretation and house museum security. This meeting will focus on next steps for the Affinity Group. Please bring ideas for a house museum session at the 2017 MALHM Conference (April 26-27) at Chase on the Lake in Walker. Other topics include: electing leadership (chair, vice chair and secretary), setting 2016-2017 goals, identifying additional training needs and setting a date for the next meeting.
- 4 p.m. Adjourn.

Location



Alexander Ramsey House is located at 265 S. Exchange Street, St. Paul, MN 55102. See [map](#).

Accessibility

The mansion home is partially accessible. A ramp allows wheel chair entrance to the first floor only. One wheelchair is available for visitor use.

Parking

Free public parking is available on site.

WiFi

Wireless internet is not available at this time.

Lunch will be at Burger Moe's, located about 1 1/2 blocks away. It's an easy walk, but if you'd rather drive, the restaurant has parking. (Note: lunch is not included in registration fee.)

Thank you!

MALHM thanks the Minnesota Historical Society, as well as Jayne Becker and the rest of Alexander Ramsey House staff, for hosting the MALHM Fall Workshop!

Interested in hosting a MALHM Workshop or MALHM Mingle networking event?

Contact Coordinator Marci Matson at 612-500-7460 or marci@minnesotahistorymuseums.org to find out more.



Mark your calendars!

**2017 MALHM Annual Meeting and Conference will be held at Chase on the Lake in Walker, MN
April 26-27, 2017**

**Now seeking session proposals.
See [our website](#) for details.
Registration begins January 2017**

