Dan Hartman - Director, Glensheen
Instagram – glensheendan

Glensheen
FB, Insta and Twitter - rec Insta

“The Zen philosopher, Basho, once wrote, ‘A flute with no holes, is not a flute. A donut with no hole is a Danish.’

- Ty Wedd, Caddyshack
Museums & Soft Power
Thank you
Background
DON'T FOLLOW
IN MY
FOOTSTEPS
I RUN INTO
WALLS
Odd Three passions
Marketing, Politics & History
President
Duluth City Council
at 29
Glensheen Turnaround
Tour revenue
2013 - $600,000+
2018 - $1.8 million+
Visitation
2013 - 60,000 visitors
2018 - 140,000 visitors
Most proud
Glensheen is a Community space
Why does all of this matter?
Soft Power
Soft Power vs Hard Power
Your life.

What has changed you.
Can be simple.
Can be huge!
5th graders..
Kids with fedoras
Inspiration.
Samples...
Medal of Honor
Exhibits
Inspire Bravery
Women’s Suffrage exhibit
Inspire advocacy
Regional Founders
Inspire leadership
Historic ways of doing things

Inspire new interest and respect for the past
Change a cooking habit. Change a way you dress, garden, decorate your home, etc.
We are permanently changing peoples lives everyday.
New Mission Statement
Celebrate Preservation
My hope is to inspire the saving of our historic landscape
Sometimes though...
Our best soft power, is just making people feel better.
Next...
Build a Glensheen
Thank you
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